

AITDC RESOLUTION NO. 2023- 136

**A RESOLUTION OF THE AMELIA ISLAND TOURIST DEVELOPMENT COUNCIL OF NASSAU COUNTY, FLORIDA RECOMMENDING TO THE NASSAU COUNTY BOARD OF COUNTY COMMISSIONERS THE USE OF TOURIST DEVELOPMENT TAX FUNDS FOR THE ENGAGEMENT OF VARIOUS VENDORS FOR THE 2023 DICKENS ON CENTRE EVENT AND THE DELEGATION OF AUTHORITY TO THE MANAGING DIRECTOR OF THE TOURIST DEVELOPMENT COUNCIL FOR ANY EXPENDITURES OF \$50,000 OR LESS TO SELECT THE ACTUAL VENDORS; FURTHER RECOMMENDING THAT FOR SAID EXPENDITURES THAT THE NASSAU COUNTY BOARD OF COUNTY COMMISSIONERS AUTHORIZE THE COUNTY MANAGER OR DESIGNEE, UPON APPROVAL OF THE COUNTY ATTORNEY, TO EXECUTE CONTRACTS FOR THE VENDORS FOR THE 2023 DICKENS ON CENTRE EVENT; FURTHER FINDING THAT THE USE OF TOURIST DEVELOPMENT TAX DOLLARS FOR THE 2023 DICKENS ON CENTRE EVENT WILL ENHANCE VISITOR EXPERIENCES, PROMOTE TOURISM ON AMELIA ISLAND, IN NASSAU COUNTY, AND IN THE STATE OF FLORIDA, AND GROW THE TOURISM MARKET; PROVIDING CERTAIN LEGISLATIVE FINDINGS; AND PROVIDING AN EFFECTIVE DATE.**

**WHEREAS**, Tourism is a critical component of the Nassau County economy generating over \$850 million in economic impact; supports 1 in 4 jobs; and contributes 36% of all sales taxes collected; and

**WHEREAS**, the Board of County Commissioners (BOCC) is authorized under Section 125.0104, Florida Statutes, to perform those acts, including the expenditure of Local Option Tourist Development Act Tax monies for (1) the marketing of Amelia Island tourism; (2) to increase Tourism Development Tax, herein referred to as the "TDT", revenues; (3) to increase Local Optional Sales Tax revenues; (4) to increase gas revenues; (5) to increase job growth; all of which further the public good for the people of Nassau County, and as such is in the best interest of Nassau County; and

**WHEREAS**, the BOCC has by Ordinance No. 88-31, as amended by Ordinance No. 89-8, established the Amelia Island Tourist Development Council (AITDC), adopted a strategic tourism plan; has levied and imposed a two percent (2%) Tourist Development Tax Development Plan for the use of funds derived from such tax; and pursuant to Florida Statutes and the recommendation of the AITDC, the BOCC, in Ordinance No. 2008-16 increased the TDT to three percent (3%); and in Ordinance No. 2010-02 increased the TDT to four percent (4%); and in Ordinance No. 2018-16 increased the TDT to five percent (5%); and

**WHEREAS**, the AITDC is an advisory board to the BOCC as provided for in Section 125.0104, Florida Statutes; and

**WHEREAS**, the funds received by the County from the TDT are restricted tax funds

and the expenditure of those funds shall comply with Ordinance No. 88-31, as amended, and Ordinance No. 89-8, as amended, and Florida Statutes and the Florida Administrative Code, and AITDC Policies as approved by the BOCC; and

**WHEREAS**, pursuant to Section 125.0104, Florida Statutes, the BOCC may engage or sponsor county tourism promotion agencies and has determined that, based on the recommendation of the AITDC, the BOCC shall contract with the Amelia Island Convention and Visitors Bureau (AICVB); and

**WHEREAS**, the AICVB performs tasks recommended by the AITDC and approved by the BOCC in its capacity of administration and research; and

**WHEREAS**, one of those tasks include the 2023 Dickens on Center Event; and

**WHEREAS**, the AITDC finds that the engagement of various vendors for the 2023 Dickens on Center Event and the delegation of authority to the Managing Director of the Tourist Development Council to select the 2023 Dickens on Center vendors will enhance visitor experiences and promote tourism on Amelia Island, Nassau County and in the State of Florida.

**NOW, THEREFORE, BE IT RESOLVED BY THE AMELIA ISLAND TOURIST DEVELOPMENT COUNCIL**, as follows:

**SECTION 1. FINDINGS.** The above findings are true and correct and are hereby incorporated herein by reference.

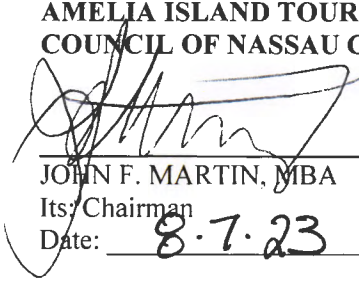
**SECTION 2. USE OF TOURIST DEVELOPMENT TAX DOLLARS.** The Amelia Island Tourist Development Council hereby recommends that:

- a. The BOCC utilize TDT dollars for the engagement of various vendors for the 2023 Dickens on Centre Event, as a means to promote tourism on Amelia Island, Nassau County and in the State of Florida.
- b. For any expenditures of \$50,000 or less for the 2023 Dickens on Centre Event, the AITDC and BOCC delegates to the Managing Director of the Tourist Development Council the authority to select the actual vendors for the 2023 Dickens on Centre Event on the condition that the Managing Director of the Tourist Development Council shall prepare and submit for approval all said contracts or requisitions with the vendors pursuant to the requirements contained in subsection c. below, within the currently approved Dickens on Centre budget.
- c. For contracts of \$50,000 or less for the 2023 Dickens on Centre Event, consistent with the County's purchasing policy, the BOCC authorize the County Manager or designee, upon approval of the County Attorney, to execute said contracts on behalf of the BOCC.


**SECTION 3. EFFECTIVE DATE.** This Resolution shall take effect immediately upon its passage.

**PASSED AND ADOPTED** this 7<sup>th</sup> day of ~~August~~ 2023.

**AMELIA ISLAND TOURIST DEVELOPMENT  
COUNCIL OF NASSAU COUNTY, FLORIDA**

  
\_\_\_\_\_  
JOHN F. MARTIN, MBA  
Its: Chairman  
Date: 8.7.23

Approved as to form by the  
Nassau County Attorney:

  
\_\_\_\_\_  
DENISE C. MAY